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IN THE UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF OHIO

EASTERN DIVISION

KEN JOHANSEN on behalf of himself and others similarly situated,

CERTIFIED TRANSCRIPT

Plaintiff,

VS.

Case No. 2:16-cv-00121

ONE PLANET OPS INC.,

Defendant.

CONFIDENTIAL TRANSCRIPT

DEPOSITION OF RUDD LIPPINCOTT,

Federal Rule 30(b)(6) Designated Witness

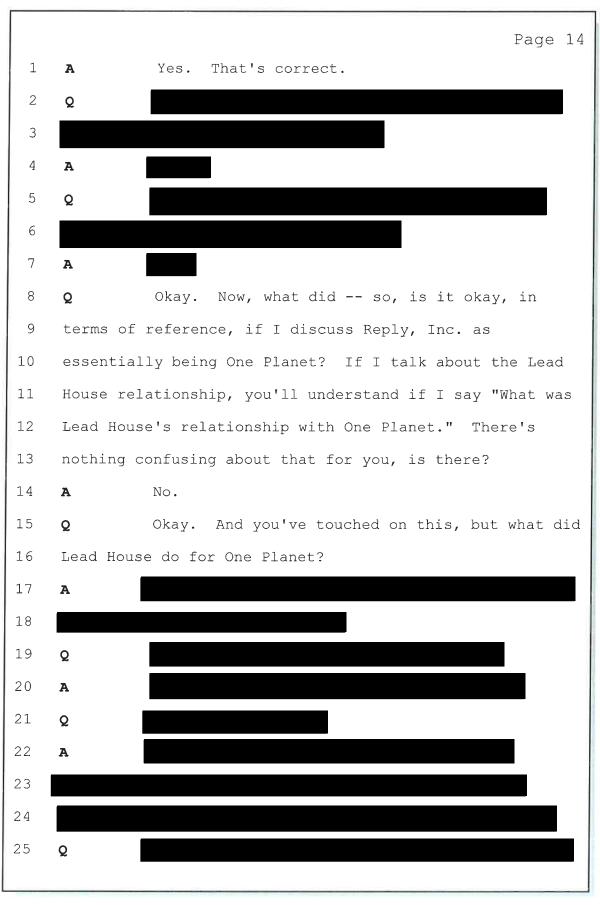
WEDNESDAY, MAY 24, 2017, 9:08 a.m.

Reported by: DEBORAH WONG BROOKS, CSR, License No. 5223

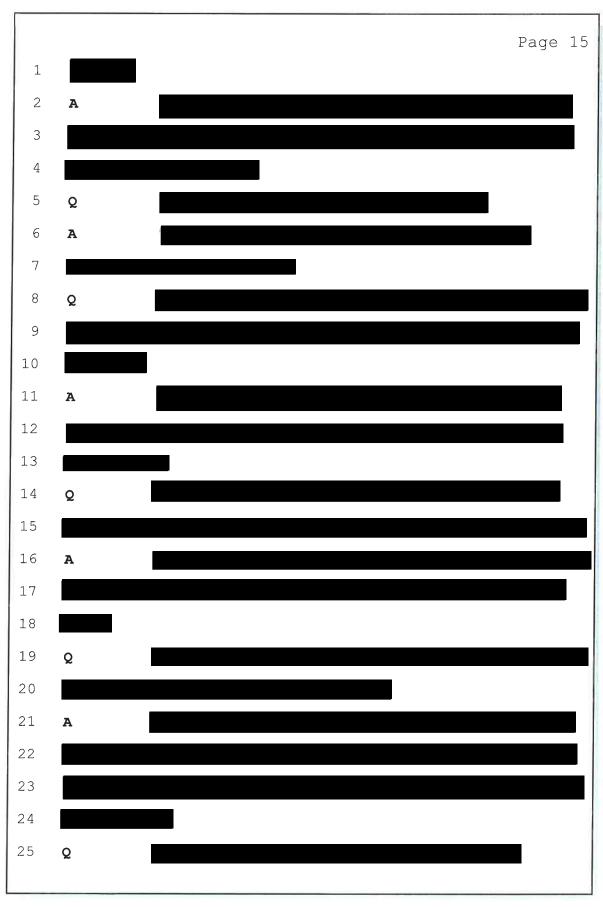
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1		THE WITNESS: Yes, we did meet.
2	BY MR. BF	RODERICK:
3	Q	And how long did you meet for?
4	A	I would say maybe an hour yesterday.
5	Q	And did you review any documents?
6	A	Not in any great length, but there were
7	certainly	a number of documents in the room.
8	Q	Do you remember what those documents were?
9	A	There were too many to recall.
10	Q	Were they the exhibits that I forwarded for
11	this depo	sition?
12	A	Without going through the entire stack of
13	papers in	front of me here or the stack of papers
14	yesterday	, I would say it most likely is. But again, I
15	haven't g	one through every paper.
16	Q	Okay. Can you tell me the nature of One
17	Planet's	business?
18	A	Yeah. We are an online marketing firm.
19	Q	And what kind of online marketing do you do?
20	A	We provide locally targeted advertising to
21	businesse	s that want to attract customers in their local
22	markets.	So, we provide them with advertising in the
23	form of c	licks and leads.
24	Q	And when you say "clicks," for a non-tech
25	person who	at does that mean?

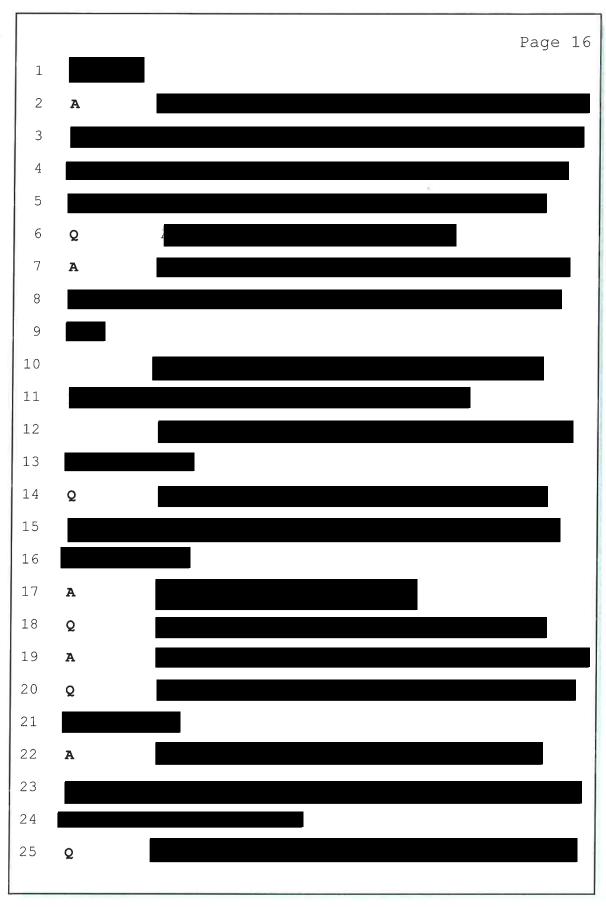
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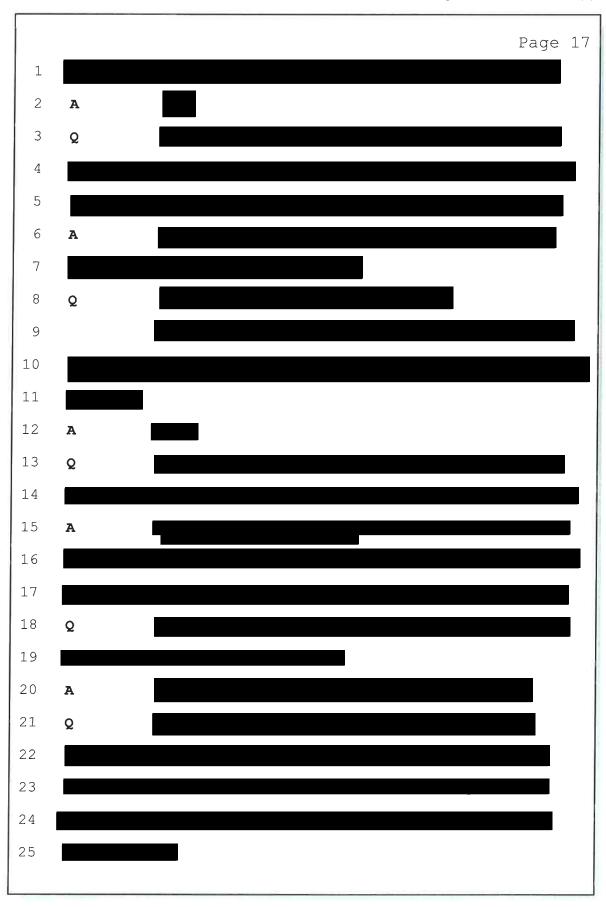
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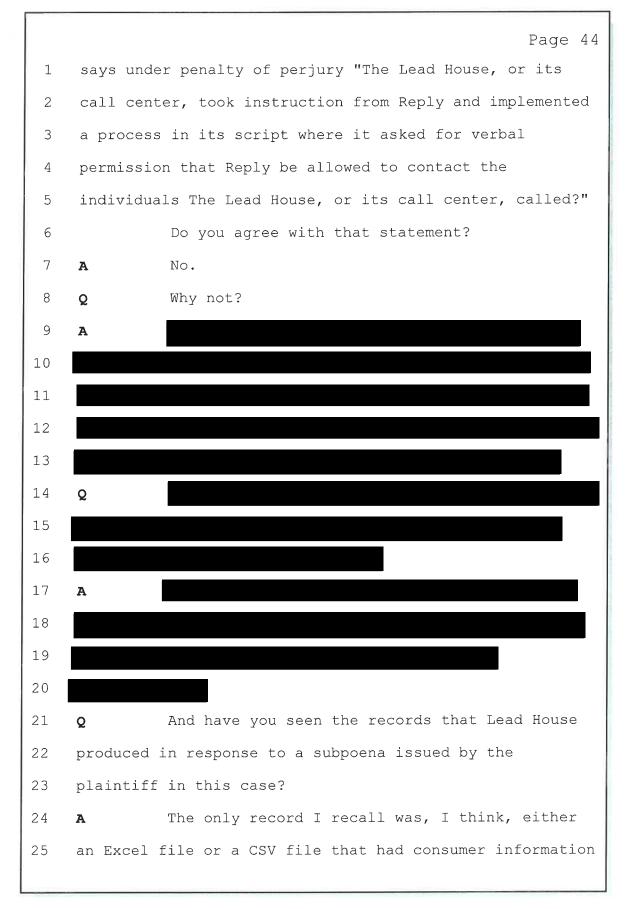
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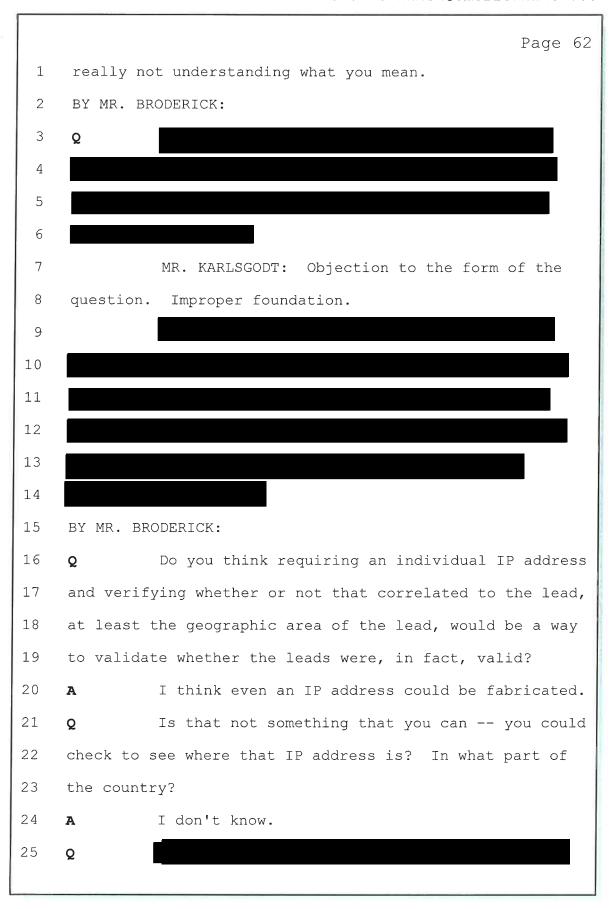
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1	DECLARATION
2	I declare under penalty of perjury that the
3	foregoing is true and correct.
4	, ,
5	DATED: 6/28/17
6	
7	BY: Juli
8	RUDD LIPPINCOTT
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1 CERTIFICATE OF REPORTER 2 I, DEBORAH WONG BROOKS, a Certified Shorthand 3 Reporter in the State of California, hereby certify that 4 the witness in the foregoing deposition was by me duly 5 sworn/affirmed to testify to the truth in the within-entitled cause; 6 7 That said deposition was taken down in shorthand 8 by me, a disinterested person, at the time and place 9 therein stated, and that the testimony of said witness was thereafter reduced to typewriting, by computer, under my 10 direction and supervision; 11 12 I further certify that I am not of counsel or 13 attorney for either or any of the parties in the foregoing 14 deposition and caption named, or in any way interested in 15 the outcome of the cause named in said caption, and that I 16 am not related to any of the parties thereto. 17 DATED: June 1, 301 18 19 DEBORAH WONG BROOKS 20 CSR No. 5223 21 22 23 24 2.5